



SWS ORBITLINE
GENERAL TRADING LLC
Linking business across borders

Company Profile

SWS ORBITLINE

GENERAL TRADING LLC.



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Section Overview

- About Us
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About Us

SWS Orbitline General Trading LLC is one of the leading UAE-based trading company offering comprehensive sourcing and distribution solutions, built on trust, operational excellence, and customer-centric service.



SWS Orbitline General Trading LLC is a UAE-based trading company specializing in the sourcing and supply of a wide range of products across diverse industries. With a strong commitment to quality, reliability, and efficiency, we deliver tailored trading solutions that meet the evolving needs of our clients.

Backed by a robust supplier network and market expertise, we ensure seamless procurement, competitive pricing, and timely delivery. Our focus is on building long-term partnerships through trust, transparency, and consistent service excellence.



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Vision & Mission

→ Vision

“To become a globally recognized and trusted trading partner, delivering value-driven solutions across industries through innovation, integrity, and excellence.”

→ Mission

- **To deliver superior products at competitive prices**
- **To build long-term relationships with clients and suppliers**
- **To ensure transparency, integrity, and efficiency in all operations**
- **To expand our global footprint through continuous growth and expansion**



Our Services



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**PRODUCT SOURCING AND
PROCUREMENT**



**IMPORT AND EXPORT
TRADING**



**SUPPLIER AND VENDOR
MANAGEMENT**



**DISTRIBUTION AND SUPPLY
CHAIN SUPPORT**



**CUSTOMIZED TRADING
SOLUTIONS BASED ON
CLIENT REQUIREMENTS**

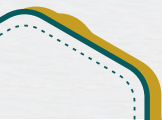
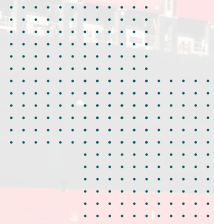


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Industries We Serve



- Construction & Infrastructure
- HVAC & Engineering
- Textile & Garments
- Retail & Wholesale
- Manufacturing
- Facility Management
- Trading & Distribution
- Electronics



What we offer



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General Trading

- IMPORT & EXPORT OF DIVERSIFIED PRODUCTS
- GLOBAL SOURCING AND PROCUREMENT
- BULK TRADING SOLUTIONS
- SUPPLIER AND VENDOR MANAGEMENT



Industrial Supplies

- HVAC-RELATED PRODUCTS AND EQUIPMENT
- ENGINEERING AND INDUSTRIAL MATERIALS
- TOOLS, MACHINERY, AND SPARE PARTS



Building Materials & Hardware

- CONSTRUCTION MATERIALS
- ELECTRICAL AND MECHANICAL SUPPLIES
- PLUMBING AND HARDWARE PRODUCTS



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What we offer



Consumer & Commercial Goods

- FMCG PRODUCTS
- PACKAGING MATERIALS
- OFFICE AND COMMERCIAL SUPPLIES



Customized Sourcing Solutions

- PRODUCT SOURCING BASED ON CLIENT REQUIREMENTS
- VENDOR IDENTIFICATION AND NEGOTIATION
- QUALITY ASSURANCE AND INSPECTION SUPPORT



Electronics

- SMART GADGETS & WEARABLES
- USEFUL EVERYDAY ELECTRONICS
- GAMING & TECH ACCESSORIES
- CHARGING & POWER ACCESSORIES



Our Global Network



- 
- Asia
 - Middle East
 - Africa
 - Europe
 - America
 - North America





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Our Core Values

Reliability & Quality

Deliver cargo safely and on schedule with a quality service. In shipping, delays cost money—so consistency and punctuality are critical.

Customer Centeric

Prioritize customer needs with responsive communication, tailored logistics solutions, and long-term relationship building.

Operational Excellence

Continuously improve logistics efficiency, reduce costs, and optimize supply chain performance through smart planning and execution.

Integrity

Operate honestly in all transactions—clear pricing, accurate documentation, and ethical dealings with clients, vendors, and customs authorities.



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Why Choose Us

- **Strong global supplier network**
- **Competitive pricing and cost efficiency**
- **Reliable and timely delivery**
- **Customer-focused approach**
- **Commitment to quality and transparency**
- **Transparent and ethical business practices**



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